



Before adding a badge to your cart, please click the 'Sign In' link.

# ATTEND SXSW & SXSW EDU 2026

COMPARE SXSW BADGES



MARCH 12-18, 2026 IN AUSTIN, TX

## PLATINUM BADGE

Access to all SXSW Conferences & Festivals.

**\$1295.00**

Walk-up rate: \$2095.00

Applicable sales tax will be added at checkout.



MARCH 9-12, 2026 IN AUSTIN, TX

## SXSW EDU BADGE

Access to all SXSW EDU Conference & Festival events.

**\$545.00**

Walk-up rate: \$795.00

Applicable sales tax will be added at checkout.



If you do not already have a SXSW ID account, you can create one with this link.

## SIGN IN

Need to create an account? [Sign Up](#)

Email

Password

**SIGN IN**

[Forgot your password?](#)

If you need to confirm your account, but haven't received a confirmation email, [resend confirmation email](#)

If you already have an account, please sign in with your email address and password here.

## CONTINUE THE EXPERIENCE

A SXSW ID is your passport to opportunity at SXSW and SXSW EDU. With a SXSW ID, you can purchase a credential to attend, apply to speak, perform, or screen, and plan and schedule your event.

[Privacy Policy](#)

[Terms of Use](#)

[RFID Policy](#)

[Help](#)

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**BUY NOW**



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**BUY NOW**

Once signed in, choose your desired badge type, and add it to your cart by clicking the "Buy Now" button.



## WHO IS THIS SXSW EDU BADGE FOR?

Find out what's included with your SXSW EDU badge.

### REQUIRED INFORMATION

Please do not use all capital or lower-case letters. Click 'Finish Later' to save your progress and return to it later.

First name \*

Last name \*

Do you have a preferred name that is different from your legal first and last name? (This preferred name will be printed on your badge.)

Badgeholder email \*

Please re-type your email for confirmation \*

Company name \*

Role \*

Job Title \*

Industry \*

Address \*

City \*

State/Province \*

Country \*

Zip/Postal Code \*

Phone number (include international code) \*

Save \$250.00 on the \$795.00 walk-up rate

**\$545.00**

 FINISH LATER

 DELETE


**On this page you will enter your registration information. All fields marked with an asterisk (\*) are required.**

CC someone this badge info

- Please check this box if you have a disability that may require an accommodation during the event.
  - Accessibility Support Services and more details available [here](#)
- Yes, I'd like to receive information about upcoming events and exclusive offers from SXSW EDU sponsors. By clicking this box, you agree and understand that the information will be used as described in our [Privacy Policy](#).


### MERCH

**2026 SXSW EDU HAT**

**\$35.00**  

[▶ Details](#)

### SPECIAL OFFERS

 **SXSW MUSIC FESTIVAL WRISTBAND \$149.00** Plus applicable sales tax

Keep the Music Festival in your plans! Add a wristband to your badge purchase and unlock seven nights of live music.

**Please note that the SXSW EDU badge is valid from March 9-12, while the Music wristband is valid from March 12-18 during SXSW.**

[ADD SXSW MUSIC FESTIVAL WRISTBAND](#)

[SAVE AND CONTINUE](#)

Save \$250.00 on the \$795.00 walk-up rate

**\$545.00**

 FINISH LATER

 DELETE

Once you have entered all of your information and filled out any optional fields, you can click "Continue Checkout."



**On this page you can review your items before continuing.**

## REVIEW YOUR CART

### Cart Items

Review and complete products in your cart

Completed

Product: **2026 SXSW EDU Badge**  
Registrant: Nico Bravado  
Price: \$545.00

#### ACTIONS

[EDIT](#) [REMOVE](#)

#### COUPONS

[APPLY COUPON](#)

**If you need to correct or edit an item in your cart, click "Edit."**

**If you have any unwanted or extra items in your cart, you can click "Remove" to delete them.**

Subtotal: \$545.00  
Sales Tax: \$0.00  
Total: **\$545.00**

[CHECKOUT NOW](#)

[CONTINUE SHOPPING](#)

### Cart Terms

Review the Terms & Conditions

[PRINT TERMS AND CONDITIONS](#)

## Cart Terms

Review the Terms & Conditions

[PRINT TERMS AND CONDITIONS](#)

23. **Updates to Terms.** SXSW reserves the right to make changes to the terms as posted, so be sure to check back and review the Terms from time to time prior to purchase. Any dispute between you and SXSW will be governed by the Terms agreed to at the time of your purchase or, if you have made no purchase, at the time of your participation or application.

24. **General Provisions.** Nothing in these Terms establishes an agency, partnership or joint venture between the parties, or relationship of employer or employee, between the parties (or between either party and the other party's personnel). Headings are included for convenience only and will not be used to construe these Terms. In the event that any term or provision of these Terms is held invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability will not affect any other term or provision hereof (which will remain in effect), and the parties agree thereafter to use their best efforts to substitute a provision of similar economic intent and effect. SXSW may assign this agreement to a third-party at its discretion.

I Agree to the above Participant Terms and Conditions, Terms of Use and Privacy Policy \*

If you agree to the Terms & Conditions, click here and complete the security test.

 I'm not a robot



Subtotal: \$0.00

Sales Tax: \$0.00

Total: **\$0.00**

[CHECKOUT NOW](#)[← CONTINUE SHOPPING](#)

When you are ready to checkout, you can click "Checkout Now."



Expiration Date

January ▾

2025 ▾

Billing Address

City

Province

Alabama ▾

Postal Code

Country

United States ▾

Amount

USD \$545.00

[Submit](#)[Cancel](#)

**On the following page you will enter all of your credit card information to pay for the item(s) in your cart.**

**When you are ready to finalize and pay for your registration, please click "Submit."**

## Summary

[EDIT](#)

### SXSW EDU Badge

for Nico Bravado

\$545.00

Subtotal

\$545.00

Sales Tax

\$0.00

Total Price

**\$545.00**

### Additional Payment Options:

[PayPal](#)[Pay Later](#)[venmo](#)[PAY BY PO/INVOICE](#)

# THANK YOU FOR YOUR ORDER!

\$0.00 purchased less than a minute ago

**After completing your registration, you will come to this confirmation page.**

## Purchase Receipt

**From:** SXSW LLC  
PO BOX 685289  
AUSTIN, TX 78768  
512 467-7979

**To:** Reg Office  
reg@sxsw.com

**A receipt will also be emailed to the shopping cart owner.**

## PURCHASE DETAILS

**Date:** 10/21/25 2:47pm CST  
**Total:** \$0.00  
**Order ID:** ADQbfstERRzs95JZY75bDB

## PURCHASED ITEMS

**SXSW EDU Badge - \$0.00**

Sales Tax - \$0.00  
Total - \$0.00

**Coupon Code Used:**  
reg-edu-comp-testing\_551be0a97a - \$545.00 (Discounted)

**For: Nico Bravado**

Subtotal - \$0.00  
Total Sales Tax - \$0.00  
Total - \$0.00

**Additional Actions:**  
[-> [Transfer Badge](#)]



# THANK YOU!

Reach out to us at [reg@sxsw.com](mailto:reg@sxsw.com) if you have any questions!

**SXSW.EDU** ↙