

Before adding a badge to your cart, please click the 'Sign In' link.

ATTEND SXSW & SXSW EDU 2026

COMPARE SXSW BADGES



MARCH 12-18, 2026 IN AUSTIN, TX

PLATINUM BADGE

Access to all SXSW Conferences & Festivals.

\$1295.00

Walk-up rate: \$2095.00

Applicable sales tax will be added at checkout.



MARCH 9-12, 2026 IN AUSTIN, TX

SXSW EDU BADGE

Access to all SXSW EDU Conference & Festival events.

\$545.00

Walk-up rate: \$795.00

Applicable sales tax will be added at checkout.

SXSW ID

SIGN IN

Need to create an account? [Sign Up](#)

If you do not already have a SXSW ID account, you can create one with this link.

Email

reg@sxsw.com

Password

.....

If you already have an account, please sign in with your email address and password here.

SIGN IN

[Forgot your password?](#)

If you need to confirm your account, but haven't received a confirmation email, [resend confirmation email](#)

CONTINUE THE EXPERIENCE

A SXSW ID is your passport to opportunity at SXSW and SXSW EDU. With a SXSW ID, you can purchase a credential to attend, apply to speak, perform, or screen, and plan and schedule your event.

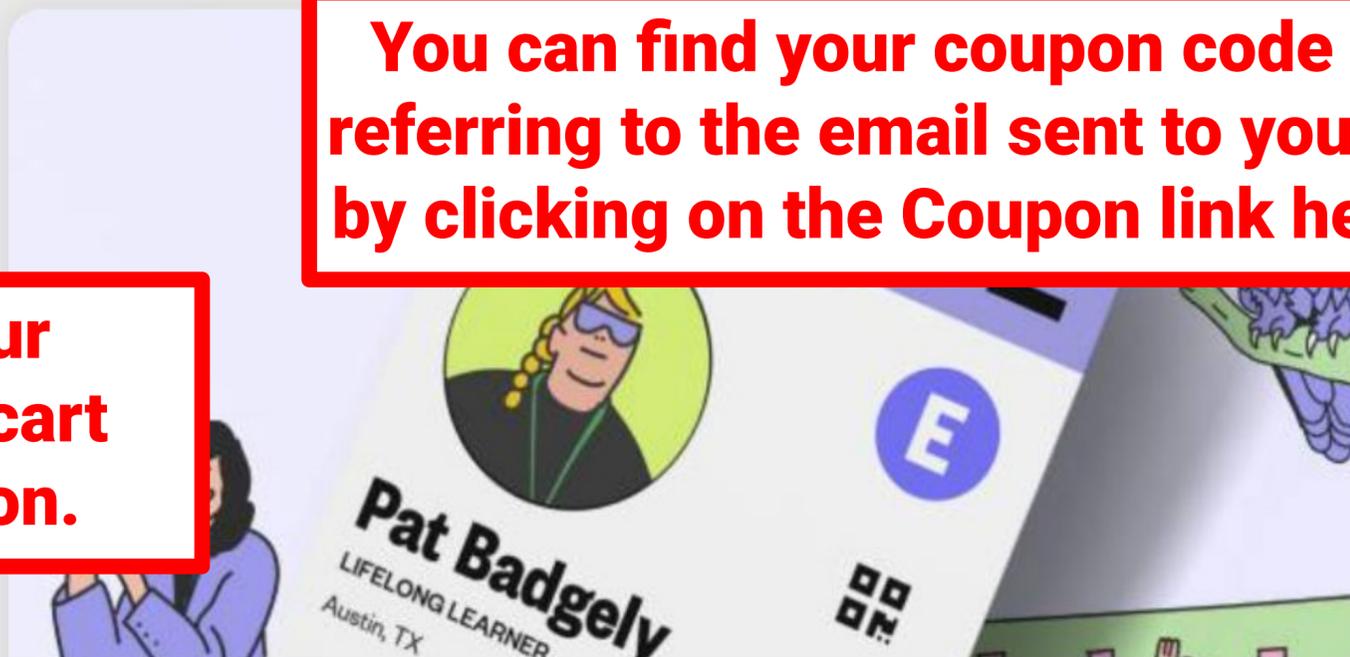
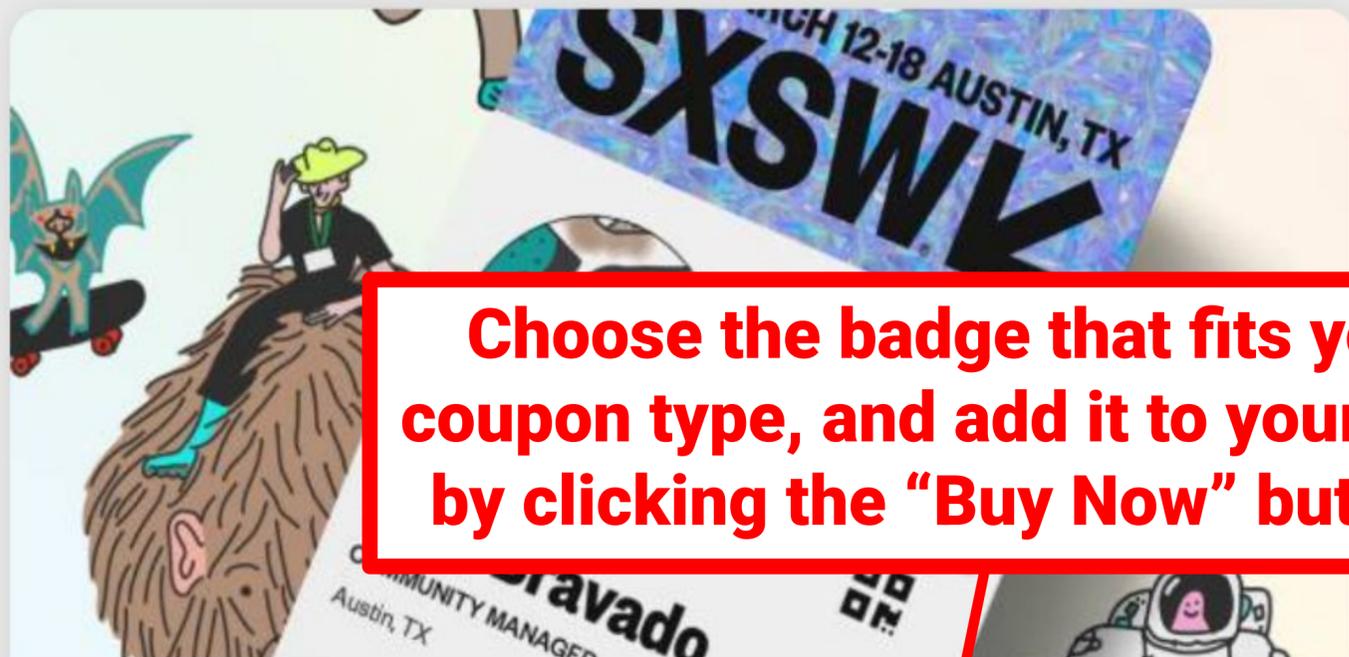


ATTEND SXSW & SXSW EDU 2026

COMPARE SXSW BADGES

You can find your coupon code by referring to the email sent to you, or by clicking on the Coupon link here.

Choose the badge that fits your coupon type, and add it to your cart by clicking the "Buy Now" button.



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1 

BUY NOW

MARCH 9-12, 2026 IN AUSTIN, TX

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\$545.00

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1 

BUY NOW



MY COUPONS

Redeem or assign Coupons that are associated with your account.

Coupon Code	Product	Redemptions Used	Assigned To	Issued By	Expires	Actions
reg-platinum-comp-testing_6476ed68f7 	<u>Platinum Badge</u>	0 of 1		<u>reg@sxsw.com</u>	4/1/2026	REDEEM ASSIGNMENTS

Once you are on the “My Coupons” page you can click “Redeem” here to start the process.

If the “Redeem” button doesn’t work, you may Copy the coupon code from here, and Paste it into the Cart directly.



WHO IS THIS PLATINUM BADGE FOR?

If you are a U.S.-based organization that is exempt from Texas State sales tax, **do not use this form**. Instead, please register using the [Sales Tax Exempt Form](#).

REQUIRED INFORMATION

Please do not use all capital or lower-case letters. Click 'Finish Later' to save your progress and return to it later.

First name *

Last name *

Do you have a preferred name that is different from your legal first and last name? (This preferred name will be printed on your badge.)

Badgeholder email *

Please re-type your email for confirmation *

Company name *

Role *

Job Title *

Industry *

Address *

City *

State/Province *

Country *

Save \$800.00 on the \$2,095.00 walk-up rate

\$1,295.00

Plus applicable sales tax

 FINISH LATER

 DELETE

On this page you will enter your registration information. All fields marked with an asterisk (*) are required.





WANT TO ATTEND SXSW EDU? \$545.00

Start your SX experience early at the SXSW EDU Conference & Festival from March 9-12, 2026. Unlock a special 25% off discount today on SXSW EDU Badge as an add on to your SXSW Badge purchase (discount applied in the cart). Join the innovative conversations in education that are shaping the future of teaching and learning.

ADD SXSW EDU BADGE TO THIS REGISTRANT



ROLLING STONE - COMPLIMENTARY DIGITAL SUBSCRIPTION **FREE**

Platinum Badge registrants receive one year free of Rolling Stone (\$96 value). Limited to 500 registrants. Stories, videos, newsletters & more. New subscribers only.

By adding this offer to the purchase of your badge, you agree to have SXSW share your first and last name, email, location (state/county), and the industry you work in with Penske Media Corporation and Rolling Stone, LLC, for the purposes of creating your account and enrolling you in a free 12-month subscription. *Limited offer available to the first 500 Platinum Badge purchasers. Offer cannot be combined with any other discounts, promotions, or special offers. One subscription per valid email address provided by purchaser in the cart.*

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CLAIM OFFER

 **FINISH LATER**

CONTINUE CHECKOUT

Save \$800.00 on the \$2,095.00 walk-up rate

\$1,295.00

Plus applicable sales tax

 **FINISH LATER**

 **DELETE**

Once you have entered all of your information and filled out any optional fields, you can click "Continue Checkout."



REVIEW YOUR CART

On this page you can review your items before continuing.

Cart Items

Review and complete products in your cart for checkout

Completed

Product: **2026 Platinum Badge**

Registrant: Nico Bravado

Price: \$1,295.00

ACTIONS

 **EDIT**  **REMOVE**

COUPONS

 **APPLY COUPON**

If you need to correct or edit an item in your cart, click "Edit."

If you have any unwanted or extra items in your cart, you can click "Remove" to delete them.

Subtotal: \$1,295.00
Sales Tax: \$106.84
Total: **\$1,401.84**

 **CHECKOUT NOW**

 **CONTINUE SHOPPING**



REVIEW YOUR CART

Cart Items

Review and complete products in your cart for checkout

Completed

Product: **2026 Platinum Badge**

Registrant: Nico Bravado

Price: \$1,295.00

ACTIONS

 EDIT  REMOVE

COUPONS

 APPLY COUPON

ex: reg-platinum-example_1a2b3c4d5e6f

APPLY

Subtotal: \$1,295.00
Sales Tax: \$106.84
Total: **\$1,401.84**

 CHECKOUT NOW

 CONTINUE SHOPPING

Redeem your coupon by clicking on the "Apply Coupon" link and copy/pasting it into the field.



Cart Terms

Review the Terms & Conditions

 PRINT TERMS AND CONDITIONS

23. **Updates to Terms.** SXSW reserves the right to make changes to the terms as posted, so be sure to check back and review the Terms from time to time prior to purchase. Any dispute between you and SXSW will be governed by the Terms agreed to at the time of your purchase or, if you have made no purchase, at the time of your participation or application.

24. **General Provisions.** Nothing in these Terms establishes an agency, partnership or joint venture between the parties, or relationship of employer or employee, between the parties (or between either party and the other party's personnel). Headings are included for convenience only and will not be used to construe these Terms. In the event that any term or provision of these Terms is held invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability will not affect any other term or provision hereof (which will remain in effect), and the parties agree thereafter to use their best efforts to substitute a provision of similar economic intent and effect. SXSW may assign this agreement to a third-party at its discretion.

I Agree to the above Participant Terms and Conditions, Terms of Use and Privacy Policy *

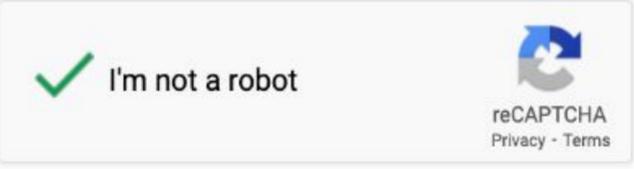
Subtotal: \$0.00
Sales Tax: \$0.00
Total: **\$0.00**

 CHECKOUT NOW

 CONTINUE SHOPPING

When you are ready to checkout, you can click "Checkout Now."

If you agree to the Terms & Conditions, click here and complete the security test.



CHECKOUT

Review your item summary, and if you need to make any changes, please click the "Edit" button here.



 EDIT

Summary



Platinum Badge

for Nico Bravado

\$0.00

Subtotal

\$0.00

Sales Tax

\$0.00

Total Price

\$0.00

COMPLETE PURCHASE



Once you're ready to finalize your checkout, please click "Complete Purchase."



THANK YOU FOR YOUR ORDER!

\$0.00 purchased less than a minute ago

After completing your registration, you will come to this confirmation page.

Purchase Receipt

From: SXSW LLC
PO BOX 685289
AUSTIN, TX 78768
512 467-7979

To: Reg Office
reg@sxsw.com

A receipt will also be emailed to the shopping cart owner.

PURCHASE DETAILS

Date: 10/7/25 6:39pm CST
Total: \$0.00
Order ID: aAbVGGQea4JQQwpZBR8Z8k

PURCHASED ITEMS

Platinum Badge - \$0.00

Sales Tax - \$0.00
Total - \$0.00
Coupon Code Used:
reg-platinum-comp-testing_c43426cee6 - \$1,295.00 (Discounted)

Additional Actions:
[+ Get Add Ons](#)
[\[-> Transfer Badge](#)

For: Nico Bravado





THANK YOU!

Reach out to us at reg@sxsw.com if you have any questions!

SXSW ↙