



SXSW

2026
MARCH 12-18
AUSTIN, TX

How To Assign a SXSW Coupon

If you are giving your badge to someone else, or in charge of assigning or redeeming coupons on behalf of your group, you can do so here at cart.sxsw.com

First you will need to sign in using the email address your coupons were sent to.



MARCH 12-18, 2026 IN AUSTIN, TX

PLATINUM BADGE

Access to all SXSW Conferences & Festivals.

\$1295.00

Walk-up rate: \$2095.00

Applicable sales tax will be added at checkout.

MARCH 9-12, 2026 IN AUSTIN, TX

SXSW EDU BADGE

Access to all SXSW EDU Conference & Festival events.

\$545.00

Walk-up rate: \$795.00

Applicable sales tax will be added at checkout.



ATTEND SXSW & SXSW EDU 2026

Once you're logged in, you should see the "Coupon" button appear. Click here.



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BUY NOW



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BUY NOW



MY COUPONS

Redeem or assign Coupons that are associated with your account.

Coupon Code	Product	Redemptions Used	Assigned To	Issued By	Expires	Actions
reg-platinum-comp-testing_6476ed68f7 	<u>Platinum Badge</u>	0 of 1		<u>reg@sxsw.com</u>	4/1/2026	REDEEM ASSIGNMENTS

On the “My Coupons” page, you will see any coupons you have been sent. Click “Assignments” to advance to the “Coupon Assignment” page.



[← return to My Coupons](#)

COUPON ASSIGNMENTS

Create Assignment

Recipient First Name *

Recipient Last Name *

Recipient Email Address *

Since we are assigning a coupon, you will enter the name and email address of the person who will be using it to register for SXSW. After entering their information click "Assign."

About Coupon Assignment

Enter the details for the desired coupon recipient in the form and click 'Assign' to complete coupon assignment.

Coupon Details

Coupon Code: reg-platinum-comp-testing_6476ed68f7

Product: Platinum Badge

Redemptions Allowed: 1

Redemptions Remaining: 1

In the "Coupon Details" section, you will be able to review the Badge Type and your redemption allowance if you were sent a coupon with more than one redemption.



[← return to My Coupons](#)

Once the coupon is assigned, an email will be sent to that person with instructions on how they can redeem the coupon.

Assignments

Recipient	Email	Status	Date Assigned	Actions
Nico Bravado	<u>nicobravado@sxsw.com</u>	Unredeemed	Oct 07, 2025	RESEND UNASSIGN

Create Assignment

Recipient First Name *

Recipient Last Name *

Recipient Email Address *

ASSIGN

CANCEL

About Coupon Assignment

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Coupon Details

Coupon Code: reg-platinum-comp-testing_6476ed68f7

Product: Platinum Badge

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Redemptions Remaining: 1





THANK YOU!

Reach out to us at reg@sxsw.com if you have any questions!

SXSW ↙