

# SESSION ORGANIZER

Tell us a little about yourself. SXSW collects your information to better understand who you are, research your work, review your application, and communicate with you.

You, the Organizer, will be the primary point of contact and owner of this proposal. You are responsible for all session information related to this proposal. Organizers do not receive a complimentary badge unless they are also a speaker.

If this proposal is accepted as part of the SXSW Conference and you are later unable to act as the primary point of contact, you will have the opportunity to assign a new Session Organizer at a later date.

*Fields including private information are not viewable during community voting, and will not be shared with any third-parties.*

First name \* ⋮ Last name \* ⋮

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Email address \* ⋮ 🔒 Confirm email address \* ⋮ 🔒

---

Alternate email address \* ⋮ 🔒 Twitter 🔒

---

Area code \* ⋮ 🔒 Phone number \* ⋮ 🔒

---

City \* ⋮ 🔒 Postal code \* ⋮ 🔒

---

Country \* ⋮ 🔒 State / Province 🔒

Afghanistan ⋮   ⋮

Website \* ⋮

---

*Must begin with http:// or https://*

Job title \* ⋮ Company \* ⋮

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Industry \* ⋮ 🔒 Role 🔒

⋮ ⋮

I have attended SXSW before.

Opt-in to the SXSW Event Update email to stay informed.

# TITLE & ATTRIBUTES

STEP 2 OF 6

Give your idea a title and add some basic information.



\* Title

*Pick something that lets your audience know exactly what your proposal will cover. (50 character limit including spaces)*

**50 characters remaining**



\* Format

*Formats define what particular kind of session you are proposing. Please note: If you are interested in applying to be a Mentor for the SXSW Conference, please fill out your information [here](#).*



\* Level of Expertise

*The level you select should be appropriate to your idea.*



\* Track

*The Topic your presentation falls under.*



\* Intended audience

# DESCRIPTION & TAKEAWAYS

Narrow, focused ideas work best. Please click on the help (?) for guidance.



\* In 800 characters or less (including spaces), describe your session idea

800 characters remaining



List the three takeaways that your session will answer regarding the topic proposed. Please do not put a number in front of your questions — PanelPicker will automatically add a number to the voting interface.  
*(150 character limit for each takeaway)*



\* Takeaway 1

150 characters remaining



\* Takeaway 2

150 characters remaining



\* Takeaway 3

150 characters remaining



Add video and other resource links to support your idea.

### Videos and Visual Aids

Videos and/or visual aids: Please provide at least one resource below to showcase your idea. Use it to highlight speaking abilities or help further explain your proposed idea. Make sure you have clear rights to use the link as it will be used for public viewing, and please enable closed captioning for any videos you include. To make your YouTube video accessible to a larger audience, see [easy-to-use instructions here](#).

**⚠ At least one resource is required for your proposal to be submitted for consideration.**

Link to YouTube video	<hr/>
	<i>Must begin with http:// or https://</i>
Link to Vimeo video	<hr/>
	<i>Must begin with http:// or https://</i>
Slideshare or other Slidedeck link	<hr/>
	<i>Must begin with http:// or https://</i>
Other resource link	<hr/>
	<i>Must begin with http:// or https://</i>

The speakers you enter will be considered along with your proposal. Please click on the help (?) button for guidance.

- ? When choosing speakers, keep in mind that SXSW strives to strike a diverse balance of ideas and backgrounds among speakers at the event, and that SXSW speakers are allowed to participate in only two sessions per conference. If your proposal is accepted, you may be asked to replace some of your speakers.
- This SXSW session must have one speaker. Please be mindful of speaker limitations associated with your session format.
- Fields for private information not viewable during community voting.
- This SXSW session must have 1 speaker. Please be mindful of speaker limitations associated with your session format.
- 🔒 Fields including private information are not viewable during community voting, and will not be shared with any third-parties.

## SPEAKER 1

### Speaker Information

X REMOVE

SXSW collects the following information to better understand who our applicants are, conduct independent research about each applicant's work, review your application, and communicate with you about your application. By providing the information below, you acknowledge that you obtained consent from the speaker to provide SXSW with that speaker's personal information.

Copy organizer's information if they intend to speak in this session (optional).

* First name	* Last name
<input type="text"/>	<input type="text"/>
* Email address	* Confirm email address
<input type="text"/>	<input type="text"/>
* Alt email	Twitter
<input type="text"/>	<input type="text" value="https://twitter.com/sxsw"/>
LinkedIn URL	Instagram URL
<input type="text"/>	<input type="text" value="https://www.instagram.com/sxsw"/>
* Gender	* Area code
<input type="text"/>	<input type="text"/>
* Phone number	* City
<input type="text"/>	<input type="text"/>

\* Postal code



\* Country

Afghanistan



State / Province



\* Website

*Must begin with http:// or https://*

\* Job title

\* Company

Non-Profit Organization

Yes  No

\* Industry



Role



\* Speaker biography



1000 characters remaining



\* Qualifications



1000 characters remaining





\* How does this speaker contribute a diverse perspective?



*Diversity guidelines can be found in the ? icon.*

1000 characters remaining



Prior speaking experience



500 characters remaining



Was this at a previous SXSW conference?

If so, when?

Description of past SXSW session



500 characters remaining



Book title



Book description

1000 characters remaining

Book URL

Must begin with http:// or https://

Book release date

Interested in having this book in the bookstore?

?

Blog URL

Must begin with http:// or https://

?

\* I (Speaker) want to be considered as a SXSW Mentor.

Yes  No

Send this speaker updates via email for SXSW events and news, please.

## Please select at least one Primary Contact option

\* I (Primary Contact) have a personal relationship with this speaker

Yes  No

What is the nature of this relationship?

500 characters remaining

\* I (Primary Contact) have a means of contacting this person

Yes  No

\* I (Primary Contact) have confirmed this person is available to speak on this session if accepted.

Yes  No



Your proposal is almost complete. Once you click the "Enter Proposal" button below, you will no longer be able to edit your proposal. Please take the time to review all aspects of your proposal and make any last edits. After you have reviewed your proposal, carefully read the agreement terms and conditions below. You are referred to as "I" or "Applicant" throughout the terms and conditions, and SXSW EDU and SXSW Gaming are referred to as SXSW.

- \* I have read the tips for a successful proposal section of the [PanelPicker FAQ](#). I have incorporated those tips into my PanelPicker entry.
- \* The proposal contains my idea, and all supporting materials, including but not limited to videos ("Materials") I entered along with the proposal. I understand that my proposal is publicly viewable during the PanelPicker voting process. I obtained all necessary rights for use of the Materials in PanelPicker voting. Neither my proposal nor the Materials infringe on any third party's rights, and I hereby license to SXSW the right to make the Materials available via PanelPicker.
- \* I agree to enable closed captions for any Materials that I include along with my application.
- \* I will be the Primary Contact for this proposal going forward and will immediately notify you should the Primary Contact change.
- \* Any speakers I list in the PanelPicker form will be considered as part of my proposal, I am providing accurate contact information for each one, and each speaker is aware that I am providing SXSW with that speaker's information.
- \* If my proposal is accepted, I will need to confirm acceptance in a timely manner and adhere to all posted deadlines or my proposal will be dropped from consideration.
- \* The format and track of my proposal may need to be changed by SXSW organizers in order to be accepted as part of the event.
- \* I may not publicize my proposal through use of contests, sweepstakes, or other similar platforms.
- \* SXSW will make all determinations related to late-entries, cancellations, and programming.
- \* SXSW reserves the right to restrict access to or availability of comments related to PanelPicker proposals that it considers objectionable.
- \* I agree to use PanelPicker in accordance with the SXSW Code of Conduct, which is available [here](#).
- \* I consent to SXSW collecting, processing and using the personal information I supplied in this application in order to review my materials and communicate with me about the application.
- \* SXSW Marks. SXSW is the owner of all right, title and interest in and to the trademarks SXSW, SXSW EDU, SOUTH BY SOUTHWEST, SOUTH BY, SXSW EDU, and the SXSW GAMING logo, social media images, or other materials embodying the same provided by SXSW to Applicant (collectively, the "SXSW Marks"). SXSW hereby grants Applicant a non-transferable, limited, non-exclusive, royalty-free, revocable license ("License") to use, reproduce, and display the SXSW Marks until September 6, 2019 (the "Term") to promote Applicant's PanelPicker proposal, solely as follows: (a) in hashtags as follows: (i) #ApplicantatSXSW; (ii) #APPLICANTatSXSW; (iii) #Applicant\_SXSW; and/or (iv) #SXSW; and (b) with SXSW's prior approval, on electronic flyers and digital marketing materials (collectively, the "Licensed Activities"). Any additional use of the SXSW Marks, including in hashtags, requires SXSW's prior written approval. Applicant will promptly comply with any instructions provided by SXSW, including, but not limited to, the SXSW, SXSW EDU, and SXSW Gaming Logo Guidelines, regarding Applicant's use or removal of the SXSW Marks to ensure that the Licensed Activities, and any other approved use of the SXSW Marks, are of a level of quality required by SXSW. SXSW does not grant the right to Applicant to create any physical goods other than the flyers described above. All use of the SXSW Marks by Applicant will inure to the exclusive benefit of SXSW. All rights not licensed herein are explicitly reserved by SXSW. Applicant further agrees to strictly comply with the terms of the Participant's Supplemental Trademark License Terms available here: <http://www.sxsw.com/trademark-guidelines/>. ("Supplemental Trademark License Terms"). In the Supplemental Trademark License Terms, Applicant is referred to as Participant, which terms are intended by SXSW and Applicant to be synonymous.
- \* I understand that once I have entered my idea, it is final and can no longer be edited.

ENTER PROPOSAL