

# **SXSW 2025**



## **How To Assign a SXSW Coupon**



## My Coupons

Redeem or assign Coupons that are associated with your account.

Product	Coupon Code	Redemptions Used	Assigned To	Issued By	Expires	Actions
←→ Scroll to see all data						

**If you are giving your badge to someone else, or in charge of assigning or redeeming coupons on behalf of your group, you can do so here at [coupons.sxsw.com](https://coupons.sxsw.com).**

**First you will need to sign in using the email address your coupons were sent to.**





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<a href="#">Platinum Badge</a>	reg-plat-comp_d378a376d6 	0 of 1		<a href="mailto:reg@sxsw.com">reg@sxsw.com</a>	3/16/2025	<a href="#">Redeem</a> <a href="#">Assign</a>

**After signing in, you should now see that your coupons have populated on the page. You will now have the option to “Assign” or “Redeem” each coupon under your account.**

[← return to My Coupons](#)

## Assign Coupon

Recipient First Name \*

John

Recipient Last Name \*

Smith

Recipient Email Address \*

johnsmith@sxsw.com

Assign

Cancel

### About Coupon Assignment

Enter the details for the desired coupon recipient in the form and click 'Assign' to complete coupon assignment.

**If you are assigning a coupon, you will enter the name and email address of the person who will be using it to register for SXSW. After entering their information click "Assign."**





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<a href="#">Platinum Badge</a>	reg-plat-comp_d378a376d6 	0 of 1	<ul style="list-style-type: none"><li>johnsmith@sxsw.com</li></ul>	reg@sxsw.com	3/16/2025	<a href="#">Redeem</a> <a href="#">Assign</a>

**When you assign a coupon, an email will be sent to that person with instructions on how they can redeem the coupon.**



**THANK YOU!**

**Reach out to us at [reg@sxsw.com](mailto:reg@sxsw.com) if you have any questions!**

