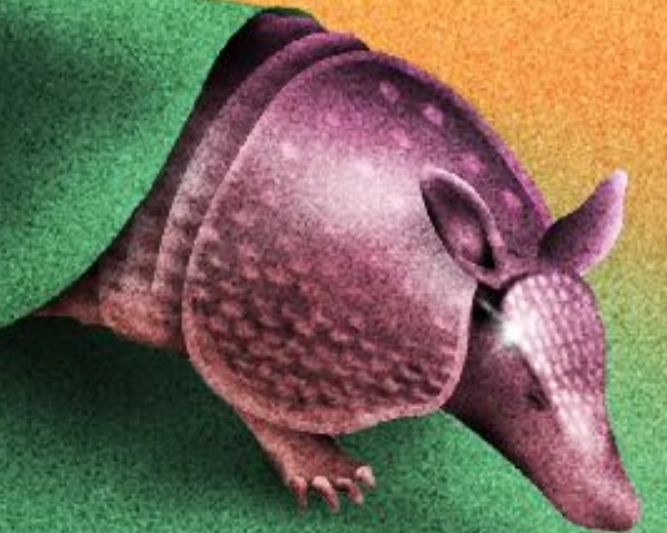


# SXSW 2025



**How To Apply your SXSW  
Coupon**



**Before adding a badge to your cart, please click the 'Sign In' link.**

Navigation

- Home
- SXSW +
- SXSW EDU +
- Merch

# SXSW Cart is your ticket to an unforgettable SXSW & SXSW EDU experience

## SXSW®

SXSW runs March 7 – 15, 2025.  
Explore [sxsw.com](https://sxsw.com) for more detailed event information.

[SXSW Website](#)

## SXSW EDU®

SXSW EDU runs March 3 – 6, 2025.  
Explore [sxswedu.com](https://sxswedu.com) for more detailed event information.


[SXSW EDU Website](#)


## Attend SXSW & SXSW EDU 2025





# SXSW ID

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## Continue the experience

A SXSW ID is your passport to opportunity at SXSW and SXSW EDU.

With a SXSW ID, you can:

 Purchase a credential to attend

 Apply to speak, perform, or screen

 Plan and schedule your event

## Sign in

Need to create an account? [Sign Up](#)

Email \*

reg@sxsw.com

Password \*

.....

[Sign in](#)

[Forgot your password?](#)

If you need to confirm your account, but haven't received a confirmation email, [resend confirmation email](#)

If you do not already have a SXSW ID account, you can create one with this link.

If you already have an account, please sign in with your email address and password here.





- Navigation
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- SXSW
- Registrations**
- Applications
- SXSW Hotels
- SXSW EDU
- Merch
- Reg Office
- Administration
- Sign Out

Once you are signed in, select "SXSW" from the navigation sidebar and click "Registrations", followed by your badge of choice.

# Atttable SXSW & SXSW

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SXSW EDU runs March 3 - 6, 2025.  
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 SXSW EDU Website

## Attend SXSW & SXSW EDU 2025





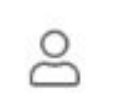


Photo by Jaymie Harris

# PLATINUM BADGE

March 7-15, 2025 in Austin, TX

The Platinum Badge is your key to everything SXSW has to offer — opening up the breadth and depth of our groundbreaking conference sessions, iconic festivals, unparalleled networking opportunities, and more.

Your Platinum Badge grants primary access to all official SXSW Conference & Festivals events.

## PLATINUM BADGE

# \$1495.00

\* Plus applicable sales tax

1 

**Buy Now**

“ ... South by Southwest is back in *action* this year. What began in 1987 as a way of putting local bands in Austin, Texas, on the map has morphed into a sprawling affair that takes over every corner of the city and represents all aspects of modern life. .... It is chaotic, overwhelming, exciting... and sets the conversation for the rest of the year.

— The (London) Times

**After you have chosen your badge type, you can add the badge to your cart by clicking the “Buy Now” button.**







# Who is this Platinum Badge for?

Please do not use all capital or lower-case letters.

## Required Information

First name \*

Last name \*

Badgeholder email \*

Please re-type your email for confirmation \*

Company name \*

Role \*

Job Title \*

Industry \*

Address \*

City \*

Country \*

State/Province \*

Zip/Postal Code \*


Phone number (include international code) \*


## Platinum Badge

March 7-15, 2025 in Austin, TX

# \$1,495.00

\* Plus applicable sales tax

 Finish Later

 Remove

**On this page you will enter your registration information. All fields marked with an asterisk (\*) are required.**





## Want to attend SXSW EDU also?

SXSW EDU® fosters innovation in learning, hosting a diverse and energetic community from a variety of backgrounds in education from March 3-6, 2025.

Add a SXSW EDU badge for this registrant

## SXSW Closing BBQ & Softball Tournament

SXSW hosts a free BBQ (with beer) and a softball tournament for all Music and Platinum badge holders (your badge is your meal ticket), which will be held on the last day of SXSW 2025. Are you interested?

- Yes, I'll show up for free BBQ on Saturday afternoon
- Please contact me about playing on a softball team


Continue Checkout


## Platinum Badge

March 7-15, 2025 in Austin, TX

**\$1,495.00**

\* Plus applicable sales tax

 Finish Later

 Remove

Once you have entered all of your information and filled out any optional fields, you can click "Continue Checkout."







# Review Your Cart

On this page you can review your items before continuing.

## Cart Items

Review, complete, and enable products in your cart for purchase

Add to purchase

Product: **2025 Platinum Badge**

Registrant: John Smith

Price \$1,495.00

### ACTIONS

 Edit

 Remove

If you need to correct or edit an item in your cart, click "Edit."

If you have any unwanted or extra items in your cart, you can click "Remove" to delete them.

### COUPONS

 Apply Coupon

Subtotal: \$1,495.00  
Sales Tax: \$123.34  
Total Cost: **\$1,618.34**

 Checkout Now

 Continue Shopping







# Review Your Cart

## Cart Items

Review, complete, and enable products in your cart for purchase

Add to purchase

Product: **2025 Platinum Badge**

Registrant: John Smith

Price \$1,495.00

### ACTIONS

 Edit  Remove

### COUPONS

 Apply Coupon

ex: reg-plat-example\_1a2b3c4d5e6f

Apply

Subtotal: \$1,495.00

Sales Tax: \$123.34

Total Cost: **\$1,618.34**

 Checkout Now

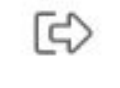
← Continue Shopping

Redeem your coupon by clicking on the "Apply Coupon" link on the check out page.

You can find your coupon code by referring to the email sent to you, or by visiting [coupons.sxsw.com](https://coupons.sxsw.com).





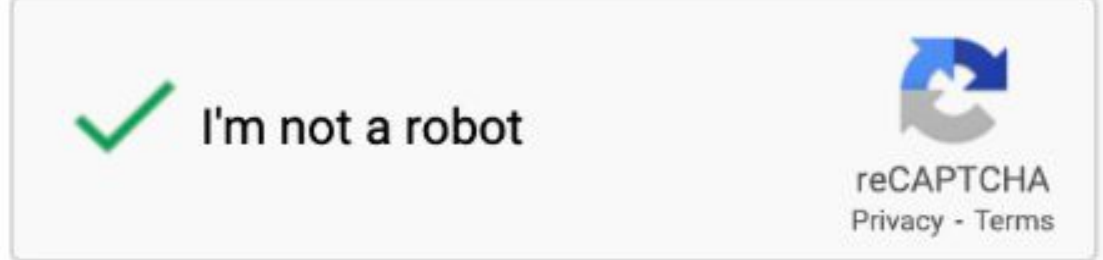


application.

25. **General Provisions.** Nothing in these Terms establishes an agency, partnership or joint venture between the parties, or relationship of employer or employee, between the parties (or between either party and the other party's personnel). Headings are included for convenience only and will not be used to construe these Terms. In the event that any term or provision of these Terms is held invalid, illegal or unenforceable in any respect, such invalidity, illegality or unenforceability will not affect any other term or provision hereof (which will remain in effect), and the parties agree thereafter to use their best efforts to substitute a provision of similar economic intent and effect. SXSW may assign this agreement to a third-party at its discretion.

I Agree to the above Participant Terms and Conditions, Terms of Use and Privacy Policy \*

**If you agree to the Terms & Conditions, click here and complete the security test.**



Subtotal: \$1,495.00  
Sales Tax: \$123.34  
Total Cost: **\$1,618.34**

 [Checkout Now](#)

[← Continue Shopping](#)

**When you are ready to checkout, you can click "Checkout Now."**







# Thank you for your order!

After completing your registration, you will come to this confirmation page.



## Receipt



2024-08-27 15:17:47 -0500



**From:** SXSW LLC  
PO BOX 685289  
AUSTIN, TX 78768  
512 467-7979

**To:** Reg Office  
reg@sxsw.com

A receipt will also be emailed to the shopping cart owner.




**\$0.00** purchased less than a minute ago

8/27/24 3:17pm CST

**Platinum Badge** \$0.00



**For:** John Smith

The Link Code for John is: **smith-8a2fe2**

 [Link this Credential if it is for you](#)

 [Resend link code to John if it is for someone else](#)

reg-plat-comp\_a0f0e44bb1 - \$1,495.00 (Discounted)

-  Transfer Badge
-  Get Add Ons





**THANK YOU!**

**Reach out to us at [reg@sxsw.com](mailto:reg@sxsw.com) if you have any questions!**

