



# SXSW 2024 REGISTRATION FORM

March 8 - March 16, 2024

For an overview of the 10 days of SXSW, visit [sxsw.com/schedule](https://sxsw.com/schedule)

In order to pay by purchase order or wire transfer, you must be a publicly held international corporation, government agency, state agency, or educational institution. All others register online at [sxsw.com](https://sxsw.com).

	POSTMARK DEADLINE	PLATINUM	MUSIC	FILM	INTERACTIVE
<b>REGISTRATION DEADLINES &amp; RATES</b>	For current rates and deadlines, please visit <a href="https://sxsw.com/attend">sxsw.com/attend</a>				

**REGISTER**

**Checks:**  
wire transfer or purchase order

**By mail:**  
SXSW Registration  
P.O. Box 685289  
Austin, TX 78768

**Got questions?**  
Email: [reg@sxsw.com](mailto:reg@sxsw.com)  
Phone: 512-467-7979

**Register For:**  Platinum (Music + Film & TV + Interactive)  Music  Film & TV  Interactive Fee \$ \_\_\_\_\_

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ | **State:** \_\_\_\_\_

**Country:** \_\_\_\_\_ | **Postal Code:** \_\_\_\_\_

**Phone (Area Code + Number):** \_\_\_\_\_ | **Fax (Area Code + Number):** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Email - CC to:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Type of Business:** \_\_\_\_\_

Please type or print legibly. Photocopy this form for additional registrations.

**PLEASE READ!**  
A \$125 processing fee applies to transfer your registration to a third party. Only Name, Company, and City will appear on your badge. For SXSW Platinum, Film & TV, Music, and Interactive Conference registration, the processing fee will be \$175 after February 8, 2024. Please read the Participation & Credentials Terms and Conditions, which is required before this transaction can be completed. For more information please visit [sxsw.com/attend/participation-credentials-terms-and-conditions](https://sxsw.com/attend/participation-credentials-terms-and-conditions).  
\*By initialing in the box, I confirm that I understand and agree to the Participation & Credentials Terms and Conditions.

**RESERVE A HOTEL**

For more details visit [sxsw.com/hotels](https://sxsw.com/hotels)

**Got questions?**  
Email: [housing@sxsw.com](mailto:housing@sxsw.com)  
Phone: 512-467-7979  
Ask for Housing

**Once you've registered, take advantage of our low conference rates and book your hotel with SXSW Housing & Travel from your SXSW Social Account ([social.sxsw.com](https://social.sxsw.com)):**

Follow the instruction located in the Registration Confirmation email you received upon registering, to associate your 2024 registration to your SXSW Social account.

Sign-in to your SXSW Social account.

Click the "Hotel Request" tab.

Click the "Book your hotel reservation now" button.

Follow the simple steps to complete each hotel request.  
*Hint: have your CC handy to secure your reservation. See [sxsw.com/hotels](https://sxsw.com/hotels) for details.*

Finally, click submit. You will receive immediate confirmation of your request. Your reservation confirmation will arrive within 48 hours.

**ADDITIONAL OPTIONS**

2024 T-Shirt Purchase (Select Size & Color Onsite) | Quantity: \_\_\_\_\_ x \$30 = \_\_\_\_\_

Send me info on ad, insert, Tradeshow stand + Sponsorship opportunities for 2023

Send me SXSW updates by email  ADA info

**PAYMENT**

\*Form of payment:  Check  Purchase Order  Wire Transfer Total \$ \_\_\_\_\_

\*Name on check: \_\_\_\_\_ \*Check Number: \_\_\_\_\_

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**NO REFUNDS** — By submitting registration and payment for SXSW 2024, acknowledgement is affirmed of the no refund policy.

For SXSW use only:  RCV  ENTD  DPTD  HDESK